

2010 Scheme

QP CODE: 307006

Reg. No:

**Third Year B.Pharm Degree Supplementary Examinations
August 2021
Pharmaceutical Management**

Time: 3 Hours

Total Marks: 100

- *Answer all questions to the point neatly and legibly*
- *Do not leave any blank pages between answers*
- *Indicate the question number correctly for the answer in the margin space*
- *Answer all parts of a single question together*
- *Leave sufficient space between answers*

Essay

(3x10=30)

1. Explain the guidelines for stability testing of pharmaceutical products.
2. Discuss Abbreviated New Drug Application process.
3. Explain the elements, administration and production of material management.

Short Notes

(14x5=70)

4. Role of Debit and credit in journal.
5. Classify accountancy in brief.
6. Difference between domestic and international trade.
7. Functions of multiple shops.
8. Retail merchandising.
9. components of compensations.
10. Mail order business
11. Economic order quantity.
12. Importance and qualities of HR.
13. Maintenance and labelling of raw materials.
14. Different types of inventory cost.
15. Accelerated stability testing.
16. Bioavailability study in pharmaceutical dosage form.
17. Trade mark in Intellectual property rights (IPR).
